



**SYLLABUS FOR UNDERGRADUATE  
PROGRAMME**

**TOURISM TRANSPORT AND  
TRAVEL MANAGEMENT**

**( Skill Enhancement Course )**

**[ Semester I, II & III ]**

**Under National Education Policy – 2020**  
(Effective from the Academic Session 2023-2024)

**MAHARAJA BIR BIKRAM UNIVERSITY**  
**AGARTALA, TRIPURA: 799004**



UG PROGRAM AS PER NEP 2020  
**Tourism Transport and Travel Management**

**Course I - TTTM 1**  
(SEM 1)

**Unit-I**

Travel & Tourism Fundamentals:

Definition of Tourism, Tours, Tourists, The Tourist Destination, Types of Tourism, Scope and objectives of Tourism, Difference between Travel and Tourism

**Unit-II**

Tourism products:

Concept and classification of Tourism products, Natural Tourism products of India, Man-made Tourism products of India, UNESCO World heritage sites in India;

**Unit-III**

Tourism Resources:

Tourism resources: Concept, importance characteristics, natural and man-made attractions Physical Tourism Resources: Mountain & Valleys- Indian Himalayas, Aravalli Mountain Ranges, Western Ghats and Eastern Ghats; Deserts, Wetlands & Plains. Coastal Lands and Beaches; Islands; Rivers and Canals; Lakes

**Unit-IV**

Development of Tourism in India:

Trend of Tourism service in India, Social conditional changes & its impact on Tourism, Infrastructure development, Technological advancement, Travel motivations, paid holiday's concept

Suggested Readings:

1. A. K. Bhatia: Tourism Development- principles and practice;
2. R. K. Sinha: Growth and Development of Modern Tourism;
3. P. N. Shetty: Successful Tourism Management
4. J. M. S. Negi: Travel agency and tour operation-concepts and principles
5. S. K. Swain and j. M. Mishra: Tourism: Principles and Practices

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**Course 2 - TTTM-2**  
**(SEM 2)**

**Unit-I**

Tourism Information:

Concept and purpose of Tourism Information; Sources of Tourism Information; Geographical and demographic tourism information of India and NE region; Usages of internet and social media in the field of Tourism Information, World Tourism Organisation (WTO);

**Unit-II**

Travel Formalities:

Reservations and cancellation procedures for tour related services- Hotels, Airlines, and Trains etc. Other formalities: Passport, VISA, special permit and currencies, Computer Reservation System (CRS);

**Unit-III**

Tourism Transportation:

Tourism & Transport Services: Basic issues in Air Transport Services, Surface Transport, Water Transport

**Unit-IV**

Hospitality & Accommodation Services:

Tour Itinerary & Presentation, Preparation of Travel Planning, Tour operations & Tour Guide, Grading to Hospitality & Accommodation services.

Suggested Readings:

- A.K. Bhatiya: Tourism Development- principles and practice;
- P. N. Shetty: Successful Tourism Management
- P. Sharma: Handbook of Research on Global Hospitality and Tourism
- Stephen J. Page: Tourism management: managing for change
- V. Agnihotri: A Complete Book on Tourism and Travel

**Course 3 - TTTM- 3**  
**(SEM 3)**

**Unit-I**

Tourism Regulations:

Law and order regulation, Travel regulations, Economic regulation, Health regulations, Accommodation regulation

**Unit-II**

Tourism Industry:

Tourism as a Service Industry, Recent trends in domestic tourism in India, Development process of domestic tourism in India, International tourism trends in India, Tourism Marketing & Advertising, personality development & communicating skill

**Unit-III**

Tripura Tourism:

Tourist places in Tripura, Factors influencing the growth of Tripura tourism, Role of Tripura Tourism Development Corporation (TTDC) limited, recent initiatives taken by TTDC

**Unit-IV**

Travel Agencies and Tourism Operation Business:

Factors governing tourism demand and supply, segmentation in the tourism market, Activities in a Travel Agency, how to set up travel agency and tour operation business, Guidelines for tour operator and Tour guide, sources of income of travel agency business.

**Suggested Readings:**

- B. M. Panda: A book on Indian Tourism and culture Paperback;
- P. N. Shetty: Successful Tourism Management
- J. M. S. Negi: Travel agency and tour operation-concepts and principles
- Mohinder Chand: Travel agency management
- Stephen J. Page: Tourism management: managing for change
- S. Roday , A. Biwal V. Joshi: Tourism Operations and Management
- S. Sen: Tourism in North East India