



**MAHARAJA BIR BIKRAM UNIVERSITY
AGARTALA, TRIPURA**

**National Webinar
on
“Entrepreneurship in North East India:
Opportunity and Challenges”**

Organised by

Internal Quality Assurance Cell (IQAC)
& IMD, Commerce, MBB University

In Collaboration with
Department of Commerce,
MBB College & BBM College
Agartala

Chief Guest

Prof. Arunoday Saha
Hon’ble Chairman
Tripura State Higher Education Council
Government of Tripura, Agartala, Tripura

Chief Patron

Prof. Satyadeo Poddar
Hon’ble Vice Chancellor
Maharaja Bir Bikram University
Agartala, Tripura

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Introduction: Young aspirants are always looking forward to the challenges to counter in near future to establish thoughts in the competitive environment. By acquiring the possibilities from the ocean of hindrances makes a successful entrepreneur. By the mid of this century India will be known for its biggest economy in the world with the help of innovative businesses. Creating a coherent knowledge in the young minds is the need of these days, as knowing entrepreneurship and executing this process is not same thing. Giving adequate knowledge along with pragmatic discussion is an attempt initiated by Maharaja Bir Bikram University for the students of this state to address both their academic needs and future planning.

Objectives: This One day Webinar is an attempt to address the following issues:

1. Building a positive mindset in the young minds towards building a career not as job seeker rather job giver.
2. Covering different subjects in the course of newly introduced IMD Commerce and Existing UG programmes with knowledgeable discussion for better understanding of the subject.
3. Giving a lucid direction to become a successful entrepreneur with Strength, Weakness, Opportunities and Threats (SWOT) Analysis from a unemployed graduate from different perspective.

Resource Persons

1. Prof. S. C. Das, Faculty of Commerce, Banaras Hindu University, Varanasi, Uttar Pradesh,
2. Prof. Ashish Nath, Department of Economics, Tripura University, Suryamaninagar, Tripura.
3. Prof. Utpal Kumar De, Head, Department of Economics, North East Hill University, Shillong, Meghalaya

Organising Committee

1. Dr. Runu Dhar, Coordinator, IQAC, MBB University
2. Dr. Bindu Ranjan Chakma, Coordinator, IMD, MBB University
3. Dr. Bimal Kishore Acharya, Head, Department of Commerce, MBB College
4. Dr. Rupak Das, Head, Department of Commerce, BBM College

Registration

There is no Registration Fee.

To participate in the webinar please click in the link for Registration and after registration join the WhatsApp Group:
<https://forms.gle/FGiQxEHEvUGkMYQv7>